



## **Munetrix receives a District Administration Magazine *Readers' Choice Top Product* award for second consecutive year**

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**Auburn Hills, Mich.** – Dec. 9, 2016 – [Munetrix](#), a public sector solutions provider offering data analytics and transparency tools for states, municipalities and schools nationwide, announced today it has received “*Readers' Choice Top 100 Products for 2016*” recognition from District Administration magazine, which is geared to leaders in K-12 education. It is the second consecutive year Munetrix has been recognized by District Administration readers for providing a top product.

The District Administration Readers' Choice Top 100 Products awards program informs superintendents and other school district leaders about products their colleagues around the country are using to help their districts excel in a variety of areas such as technology, sustainability and curriculum.

Munetrix President Bob Kittle commented on the award.

“Munetrix has become a primary provider of data analytics, financial planning and transparency tools for school districts, and our product is in high demand,” Kittle said. “We are very appreciative of being acknowledged two years in a row by District Administration Magazine readers for providing a high value, user-friendly product that aids school administrators in so many facets of their operations. In addition to the award, direct customer feedback tells us we have the right product at the right time at the right price.”

Separately, Munetrix also announced that the Michigan Department of Technology, Management and Budget named the company an approved vendor, prequalified to provide data analytics tools to Michigan public school districts under a state budget subsidy. The appropriation falls under a categorical in the 2016-2017 school aid budget, Section 102d, and this marks the second consecutive year Munetrix has been named an approved vendor.

In addition to its school district customers, Munetrix provides data analytics and planning and transparency tools to nearly 100 municipalities, offering a competitive advantage to Munetrix customers given the interdependency of schools and municipalities in the voting booth and among the tax base. In January 2016, Munetrix was included on the inaugural list of [GovTech100](#), a new annual index by the Government Technology magazine of companies that highlights the top 100 companies in the country making a difference in state and local government markets.

### **About District Administration**

District Administration provides K-12 leaders with critical news and information for school district management, through its monthly magazine, website, e-newsletters and the District Administration Leadership Institute Superintendent Summits. For more information, visit [www.DistrictAdministration.com](http://www.DistrictAdministration.com).

**About Munetrix**

Michigan-based Munetrix, offering the [award-winning](#) Munetrix cloud-based local government fiscal health analytics tool and other proprietary apps, offers communities a cost effective approach to data-driven decision making and performance management, and is among the nation's largest aggregators of municipal and school district data. With both a corporate and social mission in the spirit of Open Data, Munetrix allows subscribers and academic and non-profit partners across the country to easily access public sector financial and demographic data and companion tools to make meaningful and reliable budgets, financial projections, trend reports and forward looking decisions. Learn more about your community's Munetrix Score at [the Munetrix website](#).

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